



The Power of The Positive: The Case for Solutions Journalism
Transitions Solutions Journalism Workshop
16th and 17th May, 2023

Day 1: 16th May

Trainers: Jeremy Druker and Meenal Thakur from Transitions

Guest speaker: Jocelyn Timperley

Time (CET)	Topic	Description
14:00-14:45	Introduction to Solutions Journalism	This introductory session will begin by addressing issues of rising news avoidance and the need for Solutions Journalism to rebuild trust in news media. The trainers will then deep dive into what is SoJo, a brief overview of the four elements of a SoJo story by sharing some examples of solutions reporting.
14:45-15:15	Breakout rooms followed by group discussion	Participants will be shown a solutions journalism story (in video format) and will be asked to identify the four pillars of SoJo.
15:15-15:25	Break	
15:25-16:00	Guest speaker Jocelyn Timperley will talk about climate-focused solutions journalism	Most of the reporting on the climate crisis tends to take a problem-focused view, making audiences feel helpless which often leads them to avoid news. However, now is the time to report on the climate crisis as much as we can but do it by shifting the attention to climate-solutions that are working. In this session, Jocelyn will talk about how climate-focused solutions journalism can pave the way for climate action while instilling hope in audiences of a better future.
16:00-16:45	Breakout rooms	Guest speaker will do an exercise with the

		participants
16:45-17:00	QnA	

Day 2: 17th May

Trainer: Jeremy Druker and Meenal Thakur from Transitions

Guest speaker: Jakub Górnicki

Time (CET)	Topic	Description
14:00-14:45	Re-engaging audiences through Solutions Journalism	In this session, the participants will learn about how the solutions approach is deeply embedded in the community- both in terms of amplifying local voices and knowledge of responses to a given problem as well as engaging audiences to increase the reach and impact of solutions journalism. The trainers will showcase a few case studies of newsrooms which have adopted innovative approaches to engage audiences.
14:45-15:30	Breakout rooms followed by group discussion	Having learnt about the concept and basic tenets of solutions journalism, participants will do an exercise in which they will be asked to identify some solutions in their communities that work well and how they would report it as a solutions-oriented piece.
15:30-15:40	Break	
15:40-16:45	Exploring innovative Solutions Journalism Formats. Guest speaker: Jakub Górnicki Co-founder and Reporter, Outriders	In this session, the participants will be introduced to different formats in which solutions journalism stories can be showcased. The trainers will showcase some examples of text, audio and video and games and explore how these innovative approaches also lead to better audience engagement.
16:45-17:00	QnA	

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